



Dear Esteemed Business Leaders and Corporate Partners,

I hope this message finds you well. My name is B. Rajkumar, Founder and Secretary of Dragon Chess Academy in Thanjavur. We are excited to announce the upcoming State-Level Chess Tournament, scheduled for February 2025. In light of this event, we are reaching out to seek your esteemed sponsorship to ensure its success.

Tournament Overview:

- Location: Thanjavur
- Estimated Budget: ₹2 Lakhs
- Categories: Five age groups (Under-7, 9, 11, 13, 17, and Open) across ten divisions
- Awards: Over 100 trophies and cash prizes
- Participants: Over 500 participants, including students from schools, colleges, chess academies, and the general public across Tamil Nadu

Sponsorship Opportunities:

- Title Sponsor: ₹2 Lakhs
- Associate Sponsor: ₹50,000 to ₹1 Lakh
- Category Sponsor: ₹10,000 for individual category prizes

Benefits of Sponsorship:

Your organization will gain extensive visibility through:

- Prominent display of your business name and logo on event materials including flyers, certificates, trophies, stage backdrops, entrance banners, our academy website, and social media platforms.
- A dedicated stall at the tournament venue for direct engagement with attendees.

Strategic Marketing Advantage:

By sponsoring this chess tournament, your organization will:

- Reach a broad audience of students and families with a passion for chess.
- Enhance brand reputation through community engagement.
- Connect with potential talent in a growing sport.
- Increase visibility on the Dragon Chess Academy website, where tournament details will be prominently featured.


This sponsorship offers a unique opportunity to align your brand with a prestigious event that emphasizes educational and community values.

For more details or to discuss sponsorship opportunities further, please contact me at +91-98940 74820, email: dragonchessacademy.tnj@gmail.com, or visit our website at www.dragonchessacademy.in.

We appreciate your consideration and look forward to the possibility of collaborating with you to make this event a remarkable success.

Warm regards,

B. Rajkumar,
Founder & Secretary,
Dragon Chess Academy,
Thanjavur.

 +91-98940 74820.

 dragonchessacademy.tnj@gmail.com.

 www.dragonchessacademy.in.